Seabury Resources for Aging®

Annual Partnerships | 2026

Partnering for Impact in an Aging Washington

Seabury Resources for Aging® is a historic, trusted Greater DC nonprofit serving over 6,000 older adults and their families annually. We ensure every senior has access to the **Four Pillars of Aging with Dignity**:

🏠 **Good Housing** - Safe, affordable homes where older people can age in place
🍽️ **Good Food** - Nutritious meals and food security
👥 **Good Community** - Connection, engagement, and an end to isolation
📋 **Good Resources** - Navigation support and access to vital services

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Why Partner with Seabury?

Unique Regional Impact

No other organization in Greater DC provides all that Seabury does:

- **Equity Fund for Care Management:** We're the only provider subsidizing professional Care Management for families who can't afford it—your support ensures no senior needs to navigate healthcare, housing, or benefits alone. Seabury Care Management operates in MD, VA, & DC.
- **Senior Group Transportation:** The only senior-focused transportation program in the region—your partnership keeps isolated older adults connected to groceries, resources, and community.
- **Comprehensive Safety Net:** From daily meals to affordable housing to care coordination, we're a single trusted resource for older adults.
- **Meaningful Community**: Model Cities Senior Wellness Center welcomes over 600 people a month, and Seabury's community dining sites operate from Fort Totten to Southwest Waterfront in DC.

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The Impact Opportunity

- **Growing Need:** 10,000 people turn 65 daily nationwide; DC's senior population is projected to grow 24% by 2030
- **Direct Community Impact:** Your parents and grandparents, or employees' parents and grandparents, may need these unique services
- **Measurable Outcomes:** Track your investment through our quarterly impact metrics
- **Employee Engagement:** Meaningful volunteer opportunities that boost team morale and retention

2025 Impact Highlights - Our Four Pillars in Action

🏠 Good Housing

- 200 seniors housed affordably at Friendship Terrace and Home First® Residences, another 236 in development at The Springvale in Silver Spring, MD

🍽️ Good Food

- 100,000+ nutritious meals provided through community dining sites
- 500 older adults benefitting from grocery shuttles to affordable grocery stores or meal subsidies at Friendship Terrace

👥 Good Community

- 10,000 rides connecting isolated seniors
- 3,000 seniors engaged through 11 community dining sites, including Model Cities Senior Wellness Center with over 600 members

📋 Good Resources

- 150 homeowners receiving aging-in-place support in Wards 4, 5, & 6
- 6,500 care management hours
- 70 seniors receiving subsidized care management through the Equity Fund (only subsidized program in the region)
- Free 30-minute consultation for people considering care management

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Partnership Levels & Benefits

🏆 VISIONARY PARTNER | $25,000

Maximum visibility and engagement for transformational partners

Exclusive Benefits:

- **Executive Engagement**: Quarterly breakfast with Seabury CEO and board leadership
- **Thought Leadership Platform**: Co-host a senior issues summit or panel discussion
- **Community Impact Spotlight**: Featured partnership story with professional video testimonial for your CSR communications
- **Employee Wellness**: Two "Caring for Aging Parents" workshops for your employees
- **VIP Experience**: Tickets for 10 at *Leadership in Aging* with board member host

Year-Round Benefits:

- Premier logo placement on all materials and homepage as Visionary Partner
- Monthly social media spotlight featuring your impact story
- Four (4) customized volunteer experiences with executive team participation
- Branded Care Management webinar series (3 sessions)
- Full-page feature in annual *Resource* publication and FY26 Impact Report
- Speaking opportunity at major Seabury event
- Quarterly personalized impact reports with metrics and stories for your CSR communications

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💎 PLATINUM PARTNER | $10,000

Strategic partnership with comprehensive benefits

Key Benefits:

- **Leadership Access**: Bi-annual meeting with senior leadership
- **Employee Support**: One "Caring for Aging Parents" workshop
- **Branded Content**: One Care Management webinar (evergreen resource)
- **LIA Presence**: 6 tickets at *Leadership in Aging*
- **Impact Designation:** Align your recognition with the Equity Fund or Transportation Program

Year-Round Benefits:

- Recognized as Platinum Partner at all events
- Three (3) customized group volunteer opportunities
- Homepage recognition with logo
- Feature story in *Resource* publication and FY26 Impact Report
- Featured case study on website
- Weekly email recognition at Platinum level
- Dedicated partnership manager & bi-annual Impact Reports

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🥇 GOLD PARTNER | $6,000

Significant visibility and engagement opportunities

Key Benefits:

- **Employee Engagement**: Two (2) group volunteer experiences
- **Digital Leadership**: Featured partner story on blog and social media
- **Gala Tickets**: 4 tickets to *Leadership in Aging*
- **Impact Designation**: Option to align your recognition with a specific Seabury program

Year-Round Benefits:

- Gold Partner recognition at all events
- Homepage logo placement
- Recognition in weekly email at Gold level
- Inclusion in *Resource* publication and FY26 Impact Report
- Social media features on Instagram, Facebook, and LinkedIn
- Annual impact summary report
- Employee volunteer coordination support

🥈 SILVER PARTNER | $3,000

Meaningful partnership with strong recognition

Benefits:

- One (1) customized group volunteer opportunity
- 2 tickets to *Leadership in Aging*
- Silver Partner recognition on website
- Recognition in weekly email at Silver level
- Inclusion in *Resource* publication and Impact Report
- Social media recognition on Instagram, Facebook, and LinkedIn
- Volunteer coordination support
- Letter of appreciation from CEO

🥉 BRONZE PARTNER | $1,500

Entry-level partnership with appreciation benefits

Benefits:

- Bronze Partner recognition on website partner page
- Recognition in weekly email at Bronze level
- Inclusion in Annual Impact Report
- Social media recognition quarterly on Instagram, Facebook, and LinkedIn
- Thank you letter from Seabury leadership

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🤝 COMMUNITY PARTNER | $500

Supporting local businesses who support local seniors

Designed for small businesses who care deeply about our community

Benefits:

- Community Partner recognition on website
- Window cling for your storefront: "Proud Supporter of Seabury Resources for Aging®"
- Social media spotlight featuring your business (twice yearly) on Instagram, Facebook, and LinkedIn
- Recognition in weekly email at Community Partner level
- Option to host a "Seabury Day" with 10% of proceeds benefiting older adults
- Thank you certificate suitable for display
- Employee volunteer opportunity (upon request)

Perfect for: Local restaurants, retail shops, professional services, family-owned businesses, and entrepreneurs who want to make a difference

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Enhanced Benefits for All Partners

🎯 NEW for 2026

Impact Tracking & Reporting

- Personalized impact metrics showing your dollars at work
- Custom success stories for your internal communications

Employee Engagement Programs

- "Adopt-a-Senior" pen pal program
- Lunch & learn sessions on aging topics
- Team-building volunteer days

Marketing & PR Benefits

- Co-branded press releases for major gifts
- Social media toolkit for amplifying partnership
- Professional photos from volunteer events
- LinkedIn feature articles

Tax-Advantaged Giving Options

- Multi-year pledge opportunities
- Stock and cryptocurrency donations accepted

- Matching gift facilitation
- Combined Federal Campaign participation

Custom Partnership Opportunities

Direct Your Impact - Supporting Our Four Pillars

While all partnerships provide essential general operating support, partners at Gold level and above may choose to align their recognition with one of Seabury's Four Pillars:

🏠 Good Housing

- *"Ensuring every senior has a safe, affordable home"*
- Supporting: Friendship Terrace, Home First® Residences, senior living community navigation, aging-in-place

🍽️ Good Food

- *"Fighting senior hunger across the District"*
- Supporting: Community dining sites, grocery shuttles, emergency food pantry, Friendship Terrace Food Trust

👥 Good Community

- *"Ending isolation through connection"*
- Supporting: Senior transportation (only program in DC), Model Cities Senior Wellness Center, volunteer engagement, community dining sites

📋 Good Resources

- *"Ensuring no senior navigates challenges alone"*
- Supporting: Equity Fund for subsidized Care Management (only in the region), resource hotline, WISE program at Model Cities

Your contribution supports Seabury's full mission while your recognition can spotlight the pillar most meaningful to your company's values. For example: *"Platinum Partner for Good Housing"* or *"Gold Partner championing Good Community"*

Event Sponsorships

Leadership in Aging (May 14th) - Various sponsorship levels available

Older Americans Month Celebration (TBD) – Sponsorship Available

Care Management Webinar (Quarterly) - $1,000 each

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In-Kind Partnership Options

We welcome in-kind donations of:

- Professional services (IT, marketing)
- Technology equipment and software
- Venue space for events
- Employee volunteer hours (valued at $34.79/hour)

Partnership Recognition Period

January 1, 2026 – December 31, 2026
Pro-rated partnerships available for mid-year entry

Your Investment at Work - Four Pillars of Impact

Every Dollar Strengthens All Four Pillars:

$48 = Comprehensive services with **Good Food** for four people at community dining site

$83 = One hour of **Good Community** helping an older adult age in place in their own home

$180 = One hour of **Good Resources** and professional Care Management for families

$362 = One Grocery Shuttle connecting older adults to **Good Resources**

$1,205 = **Good Housing** for one month at Friendship Terrace

$5,000 = Year-round Good **Community** activities for 20 isolated seniors

$10,000 = Comprehensive **Four Pillars** support for 40 vulnerable seniors all year

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Seabury Resources for Aging®

2025 Annual Partners

Platinum

Episcopal Diocese of Washington / Diócesis Episcopal de Washington

The Estate of Grace Powell Huff

UnitedHealthcare

Silver

Jaydot

ONEDIGITAL

RBC Wealth Management The Leonard Group

SmithLife HOMECARE

Support for Aging

John Marco Trustpoint Insurance

Bronze

Elaine Buckberg

Marcus Braxton

Bishop Mariann Edgar Budde

The Estate of Iris Harris

Family & Nursing Care Since 1968

Kensington Park A Senior Living Community

Gail and Don Kohn and Friends

PKF O'Connor Davies Accountants and Advisors

Dawn and Gregory Quattlebaum

ResidentialONE

Deborah M. Royster and Robert A. Malson

Delores Satterfield

WatsonRice Accountants & Advisors

*Does not include 2025 sponsors of *Leadership in Aging*

Seabury Resources for Aging®

Annual Partnership Commitment Form

Your Annual Partnership will be recognized from January 1st, 2026 – December 31st, 2026, or from the time your Partnership is confirmed with Seabury through December 31st, 2026.

Annual Partnership

☐ **$25,000** ☐ **$10,000** ☐ **$6,000** ☐ **$3,000** ☐ **$1,500**

☐ **$500** ☐ **Other** _____

Payment Types: ***check one.***

☐ Check (*payable to* ***Seabury Resources for Aging®***)
☐ Credit Card (**Mastercard, Visa, American Express, Discover**)
☐ Invoice (terms apply)

Card Number: _____

Expiration Date (mm/yy): _____ CVV: _____

Name as it appears on card: _____ Zip Code: _____

☐ **Please check here** to help cover the credit card processing fees of ~5%

Partner Info (Please write on the first line the way you would like your name displayed):

Individual/Company: _____

Contact & Title: _____

Address: _____

City: _____ State:_____ Zip: _____

Phone: _____ Email: _____

Please submit form:

- **Email:** Greg Rockwell, grockwell@seaburyresources.org (202) 849-8082.
- **Mail:** Seabury Resources for Aging® - Advancement Office, P.O. Box 70220, Washington, DC 20024
- **Pay Online:** www.seaburyresources.org/partnership